

Name	Duration	First/Third party	Description
everest_g_v2	2 years	First party	The Media Optimizer generates the cookie after the user clicks on an ad. This cookie maps the clicks to other events on the client's website
everest_session_v2	2 years	First party	Cookie that provides information on how the user uses the site and on any ads the user may have seen before visiting the site
gpv_pn	Session	First party	Adobe Analytics cookie that captures the values of the pages visited
s_cc	Session	First party	Adobe Analytics cookie which is set and read by JS code to determine whether the cookies are enabled
s_getNewRepeat	1 month	First party	Adobe Analytics cookie which determines if the visitor is a new visitor to the site or not. Captures information and saves it to an Analytics variable
s_lv	3 years	First party	Cookie from the Adobe Omniture "family" which collects information on URLs visited, time spent on them and any searches carried out. Captures information on the visitor's browser, the device used and whether an ad has been clicked on
s_lv_s	Session	First party	Cookie from the Adobe Omniture "family" which collects information on URLs visited, time spent on them and any searches carried out. Captures information on the visitor's browser, the device used and whether an ad has been clicked on