



**ENEL CUORE** 

These guidelines define the areas of intervention, the prerequisites for applicants, the eligibility criteria and the procedures for submitting project funding applications, as well as the criteria for project evaluation and selection. In every case, Enel Cuore reserves the right, at its sole discretion, to not support proposed initiatives, even if they conform to the present guidelines, in view of all the applications received, under way or in the launch phase.

# Eligibility criteria

An initiative or project idea is considered eligible if:

- social utility and/or benefit to the public interest;
- the **information** provided qualifies the applicant as a solid and reliable organization;
- funding application form;
- - > Sponsorship campaigns
  - > Research activities
  - > Communication events;
- The project funding application form is correctly filled out in every part and includes:: the organization is a foundation, association or committee) (ii) The privacy statement concerning the processing of personal data;
- The following Annexes are attached to the project funding application form: certificates (relating to the legal representative); (iii) a copy of the legal representative's identity document.

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• the **applicant** is a non-profit organization that performs exclusively or primarily an activity of

• the **applicant** does not fall into any of the exclusion criteria categories listed in the project

• the **scope of the initiative** proposed does not fall into any of the following categories

(i) The Declaration pursuant to art. 5 D.L. 28 December 2013, n. 149 (in the event that

(i) the declaration in lieu of criminal record certificates and pending proceedings

(ii) the declaration in lieu of a certificate from the Register of Administrative Sanctions (referring to the proposing organization and signed by its legal representative);

# Requirements for projects and areas of intervention

### Requirements

The initiatives submitted must have the following characteristics:

- · Concrete objectives: the proposed project must respond to a real need and include clear goals that are achievable in a defined timeframes.
- Measurability of results: the initiative must include predefined indicators for evaluating the project's social impact; the project's results and state of progress must be monitored and shared.
- · Project sustainability: the project must include and guarantee long-term continuation and sustainability over time, even after Enel Cuore's contribution.

### **Beneficiaries**

The projects are intended to create opportunities for people of all ages, with a particular emphasis on future generations and those experiencing conditions of vulnerability and/or social inequality.

For example, but not limited to:

- Children
- Young people
- The elderly
- Families
- People with disabilities
- Female victims of violence
- Migrants

# Areas of intervention

Enel Cuore prioritizes the following areas of intervention:

### The culture of education

This area includes educational projects that, based on the explicit and implicit needs of a group, outline a pathway created to achieve educational goals within a learning community through the use of certain tools and educational models. In general, this area includes projects that aim to create and discover talents, abilities, skills, and behaviors useful for development and growth through social, cultural, sports, recreational and training activities. Particular attention is reserved for initiatives that have the goal of combating school drop out rates and educational inequality, so those focused on children and young people experiencing challenging socio-economic conditions.

The area of intervention may include:

- projects in schools;
- social integration services in community centers;
- inclusive sports projects;
- cultural initiatives;
- specialist projects that support children in situations of emotional or social distress and their families:
- online and in-person training and projects.

## Social integration and pathways to autonomy

Training is fundamental for integration into the workforce: this area includes training projects that provide mentoring, reskilling and reintegration into the workforce for the most vulnerable: for example, people with disabilities, people serving alternative noncustodial sentences, migrants, etc. This area includes projects that involve: • work-oriented mentoring for people with disabilities or vulnerable people;

- employment through personalized project plans;
- on-the-job training and pathways to self-employment;

GUIDELINES

### **ENEL CUORE**

- support and empowerment of young people and women;
- integrated and innovative services that promote a healthy work-life balance, with a particular focus on working women;
- training to develop professional skills in line with the needs of the market and the technological and digital evolution currently underway;
- social reintegration and alternatives to detention.

### Poverty and social inclusion

Poverty is a complex phenomenon affected by a number of different factors. It is not only linked to a lack of income but is also closely connected to limited access to opportunities and, consequently, a reduced ability to take part fully in a country's social and economic life. Poverty often means social exclusion, and in this sense it is the product of the inability of social contexts to create conditions that enable all people and families to enjoy a dignified existence.

Here is a list of some example projects in this area:

- shelter and assistance services for adults in situations of extreme hardship (e.g., the homeless);
- projects that support single-parent families, minors who no longer live with their original families and unaccompanied foreign minors;
- projects that support families that include a person with disabilities;
- social housing projects for low income individuals and families;
- projects that increase the personal autonomy and independent living arrangements of people with disabilities;
- projects that reinforce the parenting skills of families living in challenging socio-economic contexts.

### Safeguarding health

The projects included in this area have the goal of ensuring and guaranteeing the use of health services by the most vulnerable citizens in order to protect and improve their quality of life. This area of intervention also includes initiatives that facilitate access to treatment for those in vulnerable situations and the activation of support services for people taking on the role of caregivers for ailing family members:

- development, gualification and innovation of social and healthcare services;
- construction, renovation, furnishing and equipping of hospital buildings or wards;
- training of healthcare personnel (doctors, nurses and other healthcare professionals);
- assistance for patients' families and support for caregivers.

# Project selection and evaluation

All the projects will be reviewed based on these guidelines, as well as on the following criteria: • necessity, urgency, seriousness, but also the singularity and significance of the need that the

- applicant project aims to meet;
- feasibility and measurability of the proposed objectives;
- of view

Organizations that are successful in the first phase of the evaluation will be asked to provide further documents necessary for the full assessment of the project and the verification of the information declared in the form.

The documents that will be requested in the second phase are:

- Certificate of incorporation;
- Statute;
- Members of governing bodies;
- Financial statements;
- · Documentation of the appointment of the legal representative;
- Declaration of signatory powers (in the case of a foreign organization);
- Project budget and cost estimates;
- Other documentation necessary for formalization.

During the evaluation, Enel Cuore may request further details, documentation and fact-finding meetings. Having successfully completed the analysis and approval procedure based on Enel Cuore's internal organizational procedures, the support for the initiative will be formalized with the Deed of Donation (in the form of a donation proposal or other form) through which

• impact on sectors that are underserved, also under the economic and local needs point

• Certificate or, in lieu of the certificate, a declaration of enrollment in official registers;

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the destination of the contribution will be determined, in addition to the commitments and responsibilities assumed by the parties. The consequent donation will take place in line with the terms outlined in the abovementioned Deed of Donation.

In view of the number of applications received and the projects already underway or in the launch phase, Enel Cuore reserves the right to decline funding for a proposed initiative, based on its own discretion, even concerning initiatives and projects that meet the present guidelines.

In any case, at the end of the evaluation procedure, the applicant will always be informed, whatever the outcome of their request.

